





Boost Your Online Visibility

SALESTRIG DIGITAL

MOST AGGRESSIVE IT TEAM

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Hello From

Fahad Siddiqui

At Salestrig, we go beyond the conventional boundaries of digital marketing, web, and app development services. We are driven by a deep-rooted passion for our clients' success, and it fuels every aspect of our work. We understand that your business is not just about numbers and statistics; it's about the dreams, aspirations, and relentless efforts you pour into it.

With this understanding, we offer end-to-end solutions that encompass every facet of your digital journey. From crafting compelling brand strategies to developing cutting-edge websites and mobile applications, we are dedicated to bringing your vision to life. We believe in creating emotional connections, captivating experiences, and meaningful interactions that resonate with your audience on a profound level.

Fahad Siddiqui Marketing Head, Salestrig

About The Company



At Salestrig, we pride ourselves on delivering exceptional SEO services that help our clients achieve their business objectives. We believe that building strong relationships with our clients is crucial to achieving long-term success and delivering exceptional digital marketing services.

We believe in delivering customised solutions to our clients based on their unique business requirements. Our team will work closely with you to understand your goals, target audience, and competition to design an digital marketing strategy that drives targeted traffic and leads to your website.

Our Core Team



Utkarsh MishraClient Relations



Sakshi Patel SEO Analyst



DHIREN JOSHILink Building Specialist



Vishal SinghProject Manager



Gaurav BariyaGraphic Designer



Tanya DasAndroid Developer



Anjali SharmaMarketing Head



Jainish GuptaGame Developer



Sandeep Patel
Andriod Head



Samarth Pandey
Web Head



Our commitment to ethical and effective practices drives us.





Our vision is to be recognized as the leading provider of innovative and effective digital marketing solutions.



Our Mission »

At Salestrig, our mission is to help businesses achieve their digital goals by providing innovative, customized solutions that drive growth, increase revenue.



Our Purpose »

We believe that every business deserves to be seen and heard in the digital world. Our purpose is to help our clients by leveraging our expertise of Marketing.

Core Values Of Our Company



Customer First

We ensure that our client's all digital needs and goals are met through our services.



Innovation

We strive to bring innovative and effective solutions to our client's existing hurdles.



Teamwork

We believe in working as a team, respecting each other's ideas and perspectives.



Accountability

We take ownership of our work and actions, delivering best quality services.

GROW YOUR BUSINESS WITH OUR SERVICES



SEARCH ENGINE OPTIMISATION

Optimizing websites to rank higher on search engine results pages and attract organic traffic.

GET STARTED



APPLICATION DEVELOPMENT

We deliver innovative and userfriendly applications tailored to meet your specific business needs.

GET STARTED



SOCIAL MEDIA MARKETING

Great Social Media marketing can bring remarkable success to your business and drive success.

GET STARTED



WEBSITE DEVELOPMENT

Our expert team creates visually appealing and functional websites that drives conversions.

GET STARTED



EMAIL MARKETING

We design and implement effective email marketing strategies, crafting compelling content.

GET STARTED



PAY PER CLICK (ADWORDS)

We maximize your online visibility and generate quality leads through results-driven campaigns.

GET STARTED

Are You Ready To Digitally Transform Your Business?

LET'S GET STARTED

Our Process & How We Work



Awards & Recognitions









Empowering Your Digital Growth Together

Trapica

Google

\$pingdom



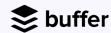
SEMRUSH

GTmetrix

ahrefs

HOLLISTER

Ubersuggest



Buzzsumo[®]



growthbar

Siteliner*







SEARCH ENGINE OPTIMISATION

Our Belief:

At our company, we take pride in offering top-notch SEO services that are designed to enhance your online presence, drive organic traffic to your website, and boost your search engine rankings. With a team of highly skilled SEO experts, we stay upto-date with the latest industry trends and search engine algorithms to deliver tailored solutions that cater to your specific business goals.

"

Our commitment to ethical and effective practices drives us.

+971 582594291

What We Do?



- Keyword research
- Competitor analysis
- On-page optimization
- Off-page optimization
- Blogging
- · Link building
- Social optimization
- Local SEO optimization
- Social Bookmarking
- Business Listings

- Local SEO optimization
- Mobile optimization
- · Website analysis
- Speed optimization
- Conversion optimization
- Analytics and tracking
- Technical SEO
- Schema markup
- Image Optimisation
- Hyperlink Optimisation

- Keyword Tracking
- Google Search Console
- Google Analytics
- Backlink Building
- Guest Postings
- Blog Submission
- Article Postings
- · A/B testing
- Code Optimisation
- Tracking & Monitoring



Planning and Wireframing

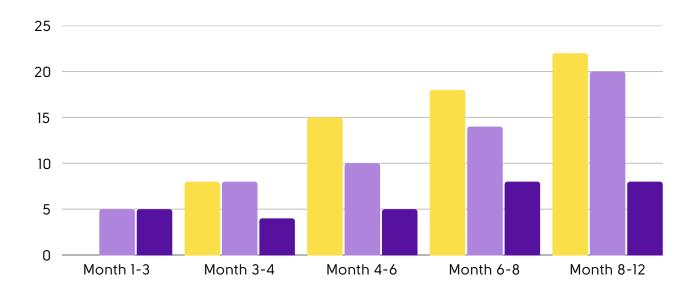


Optimization Of Overall Website



Reporting and Analysis

SEO Timeline



After 12 months of implementing SEO strategies, we expect to see growth in three key metrics: organic traffic, domain authority, and conversion rate. The increase in organic traffic means the website is being found by the right people, while the improvement in domain authority can impact search engine rankings.

The optimized user experience can lead to a higher conversion rate, resulting in increased revenue and business growth.



"

Our Work Process -From Very First Touch Point to Launch and Beyond.



We work closely with clients to develop the right strategy from First stage to Last stage...





Step - 01

Audit / Competitor & Keyword Analysis / On-page Optimization

This phase involves conducting thorough research on the client's business, competitors, and target audience.



Step - 02

Content Strategy / Building Backlinks / Mobile Optimisation

In this phase, we optimize the website's structure, content, and meta tags to improve its relevance and visibility to search engines.



Step - 03

Title, Meta Optimization / Content Optimization / Image Optimization

This phase we fix technical issues like broken links, slow loading times, and other site errors that may negatively impact the website's rankings.



Step - 04

Site Speed / URL Structure / Site Structure / Schema Markup

In this phase, we focus on optimizing the site speed with the help of advanced SEO. We make site structure perfect.



Step - 05

Setting Up Analytics/ Search Console / Monitoring Progress

Setting up essential tools to track website performance and progress in search engine rankings and monitoring progress.



Step - 06

Adjusting Strategy / Updates / Ongoing Backlink Building

We track the website's progress, measure the success of our SEO strategies, and make necessary adjustments.



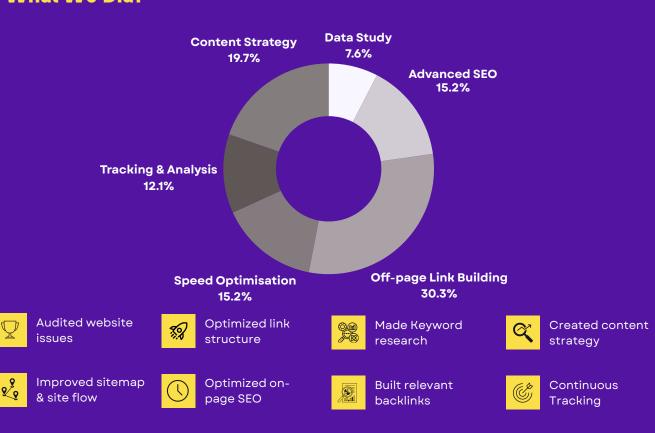
www.cbd2heal.ca



What We Found?

When C2H first came to us, we did what we always do when we run an SEO campaign. Our first step was to do a thorough website audit. In this step, we completed a full analysis of C2H website to determine its search visibility and to give them a deeper understanding as to why their site wasn't generating the traffic, and thus the sales, that they were looking for. During our audit, we found that KRG had bad links, broken links, crawl errors, and a site that was not fully optimized to their benefit.

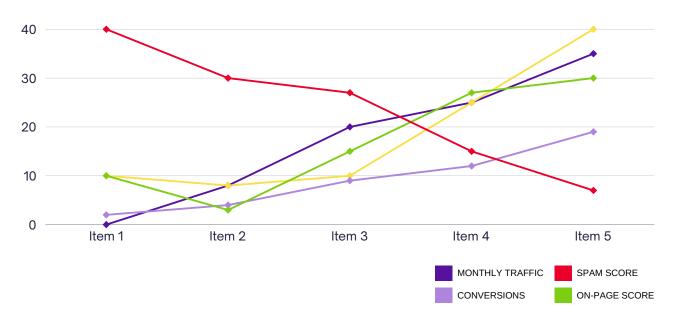






Where They Are Now

C2H secondary keywords consistently rank on Google's first SERP, while primary keywords initially ranked below the third page. After working with us, C2H improved its Google rankings from an average position of 62 to 6, resulting in a significant jump. With 79% of traffic from organic searches, we continue to monitor and analyze C2H's rankings for a successful SEO campaign that establishes our client as a dominant force in their industry.



KEYWORD RANKING RESULTS: PRIMARY KEYWORDS

CEO - CBD 2 Heal

pure CBD oil tincture in canada	3500	+4	1	/shop/pure-cbd-oil-tincture/	Primary Keywords	
pure CBD Gel Capsules 500mg	7800	+3	1	shop/pure-cbd-gel-capsules/	Primary Keyword	
CBD Healing Salve Cream	2200	-1	1	/shop/cbd-healing-salve/	Primary Keyword	
CBD2HEAL Broad Spectrum	1100	+1	1	/shop/broad-spectrum-cbd-oil/	Primary Keyword	
Best CBD detox bath bomb	2400	+1	2	shop/cbd2heal-cbd-detox-bath-bomb	Primary Keyword	



At Salestrig Digital Solutions, we specialize in SEO strategies and work closely and aggressively on optimizing our clients' online presence.



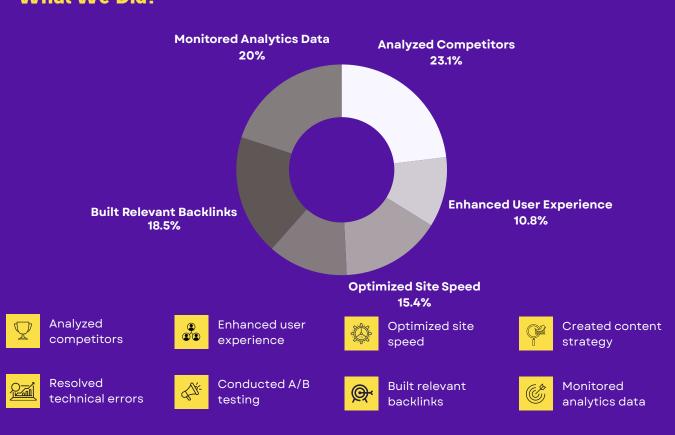
www.careernaksha.com



What We Found?

As a newer startup Career Counselling brand, they were going up against competitors that had been in the market longer with more resources. Additionally, Careernaksha was not initially developed with SEO best practices and a site change in early 2022 had slowed organic search traffic as well. While they rolled out into multiple new cities, they needed to gain local organic traffic for each of the new city pages and start indexing the additional classes. Each new city had different local competitors which made it challenging.

What We Did?



What We Did?

- 1. Conducted SEO audit, identified indexing issues from URL structure change
- 2. Improved site flow, optimized link structure for crawlability and user experience
- 3. Conducted keyword research for high-potential targets
- 4. Implemented on-page optimization for better click-through rates
- 5. Developed content strategy for engaging content on and offsite
- 6. Built high-quality backlinks for increased domain authority



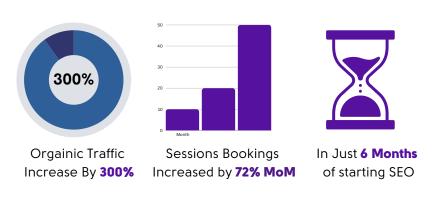
Results

We were pleased to see significant improvements in Careernaksha's search engine rankings and website traffic. The optimized site flow and link structure, along with the improved keyword targeting and on-page optimization, helped to increase the site's visibility in search results. Our content strategy and backlink building efforts also contributed to the site's improved domain authority and increased organic traffic.



After Working Aggresively for 6 Months

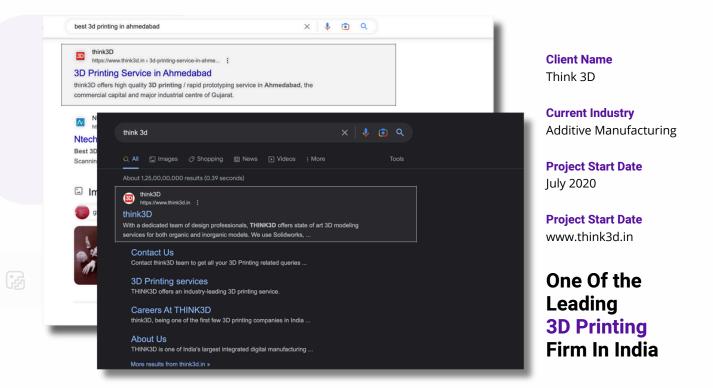




The time required for optimization varies, but our team works closely with clients to set realistic goals and provide a transparent timeline.

03

Think3d is a leading 3D printing services company based in India. With a team of experienced engineers, designers, and technologists.

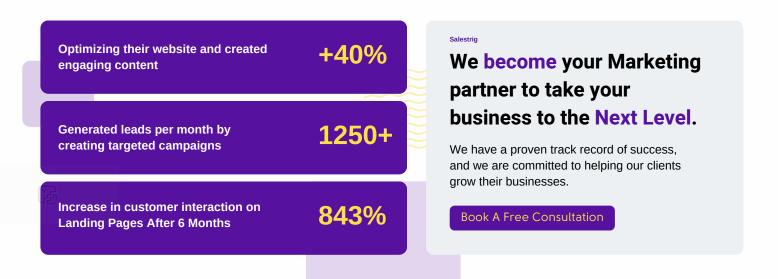


Challenges

When Think3d approached us, their website was not performing well in search engine rankings. This was a major challenge for the company, as they were losing out on potential business opportunities due to low online visibility.

Results

After implementing our SEO strategy, Think3d saw significant growth in their online visibility. They started ranking on the first page of Google for several high-traffic keywords, which led to increased organic traffic to their website.



SEO PRICING

WORKS WE PERFORM	STARTUP	BUSINESS	AGGRESSIVE
Ranking Keywords Research	Yes	Yes	Yes
Initial Ranking Report & Spam Score Checks	Yes	Yes	Yes
Website & Competitor Keyword Analysis	Yes	Yes	Yes
URL Structure Analysis & User Experience Analysis	Yes	Yes	Yes
Navigation Analysis & Recommendations	Yes	Yes	Yes
Google Analytics & Search Console Setup	Yes	Yes	Yes
Website Speed & Page load optimization	Yes	Yes	Yes
Internal Link Optimization & Structured Data Setup	Yes	Yes	Yes
Sitemap Creation & Submission	Yes	Yes	Yes
Image Alt Text & Hyperlink Optimization	Yes	Yes	Yes
Video Creation (Product Based)	No	No	Yes
Google My Business Page Setup and Optimization	No	Yes	Yes
Resource Link Building & Link Roundups	No	Yes	Yes
Local Citations and Classified Listings	10 Monthly	20 Monthly	30 Monthly
Blog Writing / Article Writing	4 Monthly	6 Monthly	8 Monthly
Guest Postings and Press Releases	No	Yes	Yes
Social Media Postings / Graphic Creatives	2 Monthly	6 Monthly	12 Monthly
HTML & CSS Code Clenup	No	No	Yes
Support (Call, E-Mail, Chat)	Yes	Yes	Yes
Monthly Retainer Price	750 AED	1200 AED	2000 AED





STAND OUT WITH US

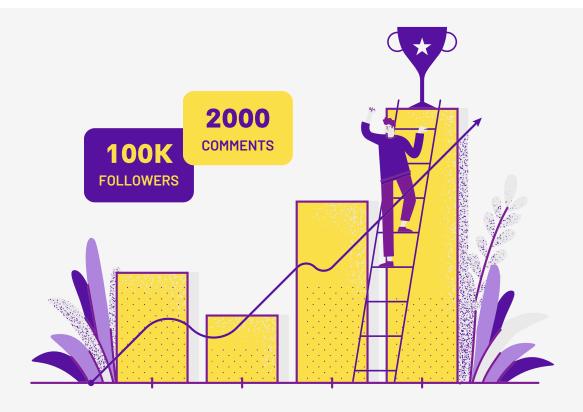
SOCIAL MEDIA **MARKETING**

Maximize Your Reach **To Social Success**

www.salestrig.com Darshanam Plaza, Danteshwar, Vadodara, Gujarat 390004

GROW YOUR BUSINESS WITH SOCIAL MEDIA MARKETING

Social media marketing offers significant advantages for businesses seeking to enhance their online presence and engage with their target audience. With the ability to reach a vast number of users on various platforms, businesses can increase brand visibility, drive website traffic, and generate leads.



Social media provides a direct and immediate means of communication with customers, fostering engagement and building lasting relationships. The data-driven insights and analytics available through social media platforms enable businesses to measure the success of their campaigns and make informed decisions for continuous improvement.

GOLDEN AGE FOR SOCIAL MEDIA

ACTIVE SOCIAL MEDIA USERS WORLDWIDE



TIME SPENT EVERYDAY ON SOCIAL



AVG INCREASE IN BRAND AWARENESS



75 % Increase

NEW USERS JOINING EVERYDAY



500K Users

PEOPLE FOLLOW
ATLEAST 1 BUSINESS



30% USERS

OUR PROCESS TO DRIVE SUCCESS



Social Media Audit

1st Step After Start

We conduct a thorough audit of your existing social media presence.



Brainstorming

Most Crucial Step

We conduct in-depth research to identify the demographics.



Paid Advertising

Reach Wider Audience

We create highly targeted campaigns based on audience demographics.



Influencer Marketing

Build Trust Among Community

This helps build brand awareness, increase social engagement.

Why Choose Us for SMM?

We combine our expertise in social media marketing with a data-driven approach to deliver impactful results for your business.



Social Media Strategy

We use social media strategies tailored to your business goals, target audience, and industry.

Content Management

We create engaging and relevant content including posts, images, videos, & infographics.





Community Management

We respond promptly to user inquiries, address queries, and foster positive interaction.

Social Advertising & Campaigns

We optimize your campaigns to maximize conversions, leads, or other desired outcomes.



PLATFORMS ON WHICH

WE HAVE EXPERTISE

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL PLATFORMS TO ACHIEVE YOUR BUSINESS GOALS.



Instagram



Facebook



LinkedIN



Pinterest



WhatsApp



My Business



Instagram



Twitter



Instagram



Telegram

What's Included In Our SOCIAL MEDIA MANAGEMENT?

- Social Accounts Setup
- Strategy Development
- Content Calendar
- Community Engagement
- Hashtag Research
- Influencer Outreach

- Paid Ads Campaigns
- Competitor analysis
- Contest and Giveaway
- Cross-Platform Promotion
- Trend Analysis
- Influencer Partnerships

- · Automation & Retargeting
- Tracking Tools KPIs
- Ad Campaign Optimise
- Trials & A/B Testing
- API Data Extraction
- Monitoring and Reporting

Explore Our SMM Services and CHOOSE YOUR PLAN



Silver Plan

900 AED / Per Month

- Upto 2 Social Media
- 8 Posts Monthly
- 500 AED Ads Spent
- Upto 4 Adgroups
- Reporting and Analysis

Inquire Now



Gold Plan

1,750 AED / Per Month

- Upto 5 Social Accounts
- 12 Posts Monthly
- 1000 AED Ads Spent
- Upto 10 Adgroups
- Reporting and Analysis

Inquire Now



Diamond Plan

3,250 AED / Per Month

- Upto 10 Social Accounts
- 15 Posts Monthly
- 2000 AED Ads Spent
- 100,000+ Reach
- Reporting and Analysis

Inquire Now

PAY-PER-CLICK Google Adwords

We provide a wide range of digital marketing services to help you reach your online business goals.

Prepared by:

SalestrigDIGITAL

THIS IS HOW WE MONITOR CAMPAIGNS

PAY PER CLICK CHECKLIST



START

DAILY



Movers: CTR and Cost Changes **Budgets: Spend VS Conversions** Keywords: Top VS Poor Performers **Targets**

PLANING

Outline: Key Performance Indicators **Budgets: Setting Cost Per Click** Targets: Conversions and CPA

BI-WEEKLY



Impressions: Grab missed opportunities

Ad Groups: Spit out and refine Adverts: Create new ads & analyse

Month

Day

WEEKLY



Position: Click Performance Top vs Side

Mobile: Bld Adj Vs Desktop CTR

Keywords: Negative Keyword Research

QUATERLY



Landing page: Refine Conversion Rates GEO Targets: Location Performance Day Parting: Time of Day Analysis

Ongoing

MONTHLY



GDN: Display Vs Search Performance **Ouality: Address Low Ouality Keywords** Site Links: Look and Optimise Metrics

PLAN

DAILY

Budget, Keywords and Key Change Management

WEEKLY

Budget Balancing and search term Analysis

BI-WEEKLY

Quater

Ad-group, Advert and Impression **Share Performance**

MONTHLY

Display Network, Quality and Analytics **Health Check**

OUATERLY

KPI Analysis, Geo Targeting, Day Parting and ROI



We want to make a positive impact on the world of business.

Harness the full potential of Google AdWords with the best PPC company. Our strategic approach and datadriven insights will help you reach your target audience and drive measurable success.



WHY HIRE US?



POWER YOUR BUSINESS WITH THE BEST PPC TEAM

Choosing Salestrig for your PPC advertising needs means partnering with a team of experts who are dedicated to driving your business growth through effective and targeted campaigns. With our expertise, customized approach, and focus on delivering results, we are the ideal choice for your PPC advertising success.

Expertise and Experience

At Salestrig, we have a team of skilled PPC specialists who have extensive experience in managing successful advertising campaigns.

Customized Campaigns

Our team takes the time to understand your goals, target audience, and industry landscape to create customised PPC campaigns that align with your specific objectives.

Data-Driven Approach

Our PPC strategies are backed by data we conduct thorough research and analysis to identify the most effective keywords, audience segments, and ad placements.

• Transparent Reporting

We believe in transparency and accountability. With our detailed reporting, you'll have a clear understanding of the performance of your PPC campaigns.

Continuous Optimisation

Our team conducts regular performance reviews, adjusts bidding strategies, and refines targeting parameters to maximise the effectiveness of your campaigns.

• Results-Oriented Approach

Whether it's increasing website traffic, generating leads, or boosting sales, we work closely with you to understand your objectives and strive to exceed your expectations.

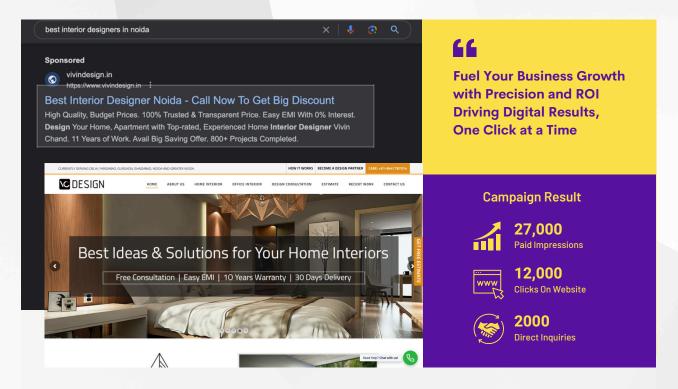
CAMPAIGN PLANNING

At Salestrig, we believe that effective campaign planning is the key to achieving outstanding results. Our team of experienced professionals meticulously crafts comprehensive campaign strategies tailored to your business goals and target audience.



THIS IS HOW WE DRIVEN GROWTH TO

VIVIN DESIGN PPC CAMPAIGN



Client Background

Vivindesign, a division of VC Design, is a leading provider of comprehensive interior design solutions for homes, offices, and commercial spaces. With a talented team of architects, interior designers, supervisors, and craftsmen, they have successfully delivered numerous projects across India, ranging from corporate office interiors to retail stores, hotels, and high-end residential sectors.

PPC STRATEGY



We conducted extensive research to identify and target high-volume, relevant keywords.



Our team crafted engaging & persuasive ad copies that showcased Vivindesign's unique selling points.



By strategically managing bids, we secured prime placements while maintaining cost-efficiency.



Conducted A/B testing of ad variations, landing page elements, and targeting parameters, optimised campaign.

RESULTS



Through strategic bidding, optimization, Vivindesign's ads consistently secured the top position.



Client experienced a substantial increase in website traffic, as the PPC ads effectively directed.



Campaign generated Total 27,000 impressions, indicating a strong reach and increased brand exposure.



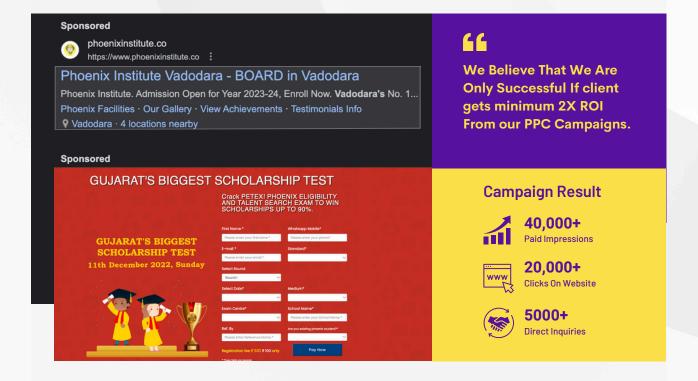
The targeted traffic resulted in a higher volume of inquiries and inquiries, translating into potential clients.

THIS IS HOW WE DRIVEN GROWTH TO

PHOENIX PPC AD CAMPAIGN

Client Background

The PPC campaign for Phoenix Institute's Petex admission test demonstrated remarkable success, generating a substantial number of inquiries and achieving widespread brand visibility with 40,000 impressions. The strategic implementation of targeted keywords, compelling ad copies, and continuous monitoring and optimization contributed to the overall success of the campaign.



PPC STRATEGY



We identify relevant keywords with high search volume and low competition related to admission tests.



We gave emphases on features such as comprehensive study materials, experienced faculty.



We set up targeted campaigns, ad groups, and ad extensions, focusing on specific geographic locations.



We Optimised keywords, and refining ad copies to improve click-through rates and maximize conversions.

RESULTS



We generated a total of 40,000 impressions, ensuring significant visibility for the PETEX.



Client experienced a substantial increase in website traffic, as the PPC ads effectively directed.



We generated 5,000 inquiries which were captured through dedicated landing pages and contact forms.



We had high conversion rate, indicating the effectiveness of the ad copies, targeting strategy.

WE FOLLOW THESE STEPS TO MAKE CAMPAIGN A SUCCESS

01.

Planning & Strategy Building

We conduct a comprehensive analysis of your target audience and goals to develop a plan.

04.

Campaign Setup

We choose advertising platform, configuring settings, ad groups, and targeting options.

02.

Keyword Research

We perform thorough research to identify the most relevant and high-performing keywords.

05.

Monitoring and Optimisation

We make data-driven adjustments to maximise click-through rates (CTR) & quality scores.

03.

Ad Campaigns & Copies

Our skilled team creates compelling and engaging ad copies that resonate with your target audience.

06.

Reporting & Anaysis

We regularly track KPIs like impressions, clicks, conversions, and return on investment (ROI).

570Campaigns Made

4+

Years of Experience

100+

Satisfied Customers

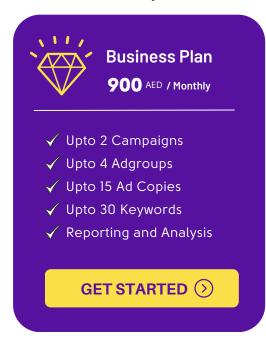
48+

Ongoing Projects

Flexible Plans

Optimizing websites to rank higher on search engine results pages and attract organic traffic.







TRUSTED BY 100+ CLIENTS

BRANDLESS

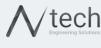
All Organic Traffic Raised By 76% and More!

#E-commerce



Saw 300% Growth in Students Admissions!

#E-commerce



Ranked Website In Just 4 Months of SEO!

#3d-printing



36% Reduction in CPC in less than 3 Months!

#Company-safety



VIEW CASE STUDY

IMPOSSIBLE"

ROAS Shut up by Unprecedented 3,134%

#E-commerce



LinkedIN Engagement Increased by 573%

#LinkedIN



All Organic traffic Raised By 76% and More!

#University



Non-Brand Organic Traffic Upto 9x!

#E-commerce



Got New Moving Orders from B2B clients

#Offline-business



GET FREE PROPOSAL

We Get Great Reviews From Our Clients

Our Reviews Speaks For Us



"SalestrigSEO has been a great partner for our business. They have helped us to improve our website's ranking in Google search results, and as a result, we have seen a significant increase in traffic and leads exceeding expectations."



KUNAL KAPOOR

CEO - Ketto India Actor/ Entrepreneur



"They have a deep understanding of SEO and are always up-to-date on the latest trends by google. We have been working with SalestrigSEO for last 4 years now, and we have been very pleased with the results we've got till now."



ARIBA KHAN

CEO - Jumping Minds BW 40 Under 40

"

"Their expertise in 360 digital marketing has helped us improve our search engine rankings and increase our online visibility. Their team is creative, passionate, and always willing to go the extra mile to ensure our satisfaction."



TEJAL BAJLA

CEO - allthingsbaby.com The Mommy Network



IMMEDIATE NEXT STEPS

By following these 6 steps, including the defined payment terms, we ensure a comprehensive and transparent digital marketing process that delivers measurable results while maintaining a fair payment structure.



Initial Consultation & Review

We work closely with you to identify and understand your business goals, whether it's increasing brand awareness.



Proposal and Agreement

Based on our consultation, we provide a detailed proposal outlining the scope of work, strategies, timelines, and cost.



Implementation and Optimization

We execute the strategies across various digital channels, such as search engines, social media, and content marketing.



Continuous Optimisation and Refinement

we continuously monitor the performance of your campaigns, analyze the data, and identify areas for improvement.



Performance Analysis and Reporting

We conduct in-depth performance analysis to measure the effectiveness of the digital marketing strategies deployed.



Ongoing Support and Maintenance

we offer ongoing support and maintenance services to ensure the continued success of your digital marketing efforts.

TERMS AND CONDITIONS



Payment Terms

A 50% advance payment is required to initiate the project, and the remaining 50% is due upon completion or at a mutually agreed-upon milestone. Payment can be made via agreed-upon methods.



Contract Duration

The duration of the digital marketing services contract will be typically, for a minimum period of six months to allow for effective strategy implementation and results.



Performance Reporting

Salestrigwill deliver reports outlining key metrics such as website traffic, conversion rates, and other relevant performance indicators. The frequency and format of the reports will be discussed.



Confidentiality

Both Salestrigand the client agree to maintain the confidentiality of any proprietary or sensitive information or campaign performance reports. shared during the course of the engagement.

The client acknowledges that marketing is an ongoing process and results cannot be guaranteed. Salestrig will use best practices and industry expertise to improve traffic and conversions, but cannot guarantee specific results.

These terms and conditions cover essential aspects such as website access, payment terms, reporting, content creation, changes to the website, intellectual property, confidentiality, indemnification, and termination of services.

The client will also provide timely feedback, content, and any required assets for the successful execution of digital marketing campaigns.

Contact us For Your Inquiries

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